



Where signs meet design  
**BREAKING NEWS!**



## Schult Launches **FX Theatre ReIMAGING** Solutions

Difficult economic times require new strategies. ShoWest attendees seeking new, affordable ways to update their theatre décor, concession signage and poster displays found an array of unique and colorful reimagining solutions at this year's Schult exhibit. Schult, a leading provider of decorative signage, menu systems and poster displays introduced their new line of **FX Theatre ReIMAGING** products for every décor and budget.

Taking a page from their successful YUM! Brands Express reimage program, Schult's theatre reimagining products feature award-winning product designs and turnkey installation services.

Product highlights include:

- **LED Poster Cases and Surrounds**
- **Unique & Colorful LED Branding Signs**  
Icons, Blade Signs, Engraved Panels
- **Full Digital Menu Systems & Menu Merchandisers**
- **3-D Illuminated Menus, Daters & Signs**
- **Slimline Free Standing Digital Displays**
- **Themed, Decorative Facings & Surrounds**
- **Replacement Doors, Retrofit Kits, Lighting**
- **and More!**

For more information on brand distinguishing upgrades at a fraction of the cost of traditional renovations contact:

Schult **FX ReIMAGING Group** - **1.800.783.8998**.



**Slimline DAP Case**



**Slimline ARTLITE Blade Sign**

***One Call. Complete Solutions. Exceptional Results.***

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